Unity College’s B.S. in Sustainable Business Management will prepare students to be innovative sustainability business leaders. This program will provide practical expertise and professional skills to students interested in a profession that advances the sustainable business movement.

Graduates of the B.S. in Sustainable Business Management will be able to:

1. Identify sustainable solutions to business practice and products.
2. Demonstrate effective written, oral, and interpersonal communication to diverse stakeholders.
3. Analyze and evaluate environmental and business situations by applying ethical approaches to decision making.
4. Apply business concepts and approaches for managing organizational change and managing and leading people.
5. Exhibit ability to work effectively individually and in groups.

**Program Core**

COMM 303 Communicating to Stakeholders  
COMM 401 Using Social Media in a Global World  
ECON 301 Microeconomics for Ecological Sustainability  
ECON 303 Macroeconomics for a Sustainable Planet  
ENVS 101 Sustainable Solutions to Globalization  
ENVS 303 Social Science for Environmental Professionals  
FINC 301 Environmental Accounting  
FINC 401 Financing a Sustainable World  
MGMT 201 Understanding the Sustainable Business Landscape  
MGMT 301 Starting Your Small Non-Profit  
MGMT 303 Strategic Management for Social Change  
MGMT 403 Global Chain Supply Operations: Greening Your Business  
MKTG 301 Environmental Marketing and Branding

**Environmental Professional Core**

EVPC 101 Professional Skills  
EVPC 201 Environmental Issues: Deforestation, Biodiversity Loss, and Overpopulation OR  
EVPC 301 Environmental Justice OR  
EVPC 305 Building a Better World: Ethical Decision-Making  
EVPC 401 Transformational Leadership  
EVPC 490 Transdisciplinary Capstone
**General Education Core**
ENVS 201 The Warming Planet: Understanding Climate Change
MATH 201 Statistics for Environmental Professionals
An Arts course
2 Communications courses
A Humanities course
A Language course
A Life Science course
A Social Science course

**General Electives**
36 credits of general electives

College Wide Requirements: A minimum of 120 earned credit hours, 30 credits at the 300 level or above, a minimum of 30 credits earned at Unity, and an overall cumulative GPA of 2.0 or above